

Center for Senior Wellbeing Impact Gala Celebrates Community Care and Support for Older Adults

Attendees come together to highlight the Center's growing impact on older adults and their families

FALLBROOK, CA., September 25, 2026 – More than 120 community members, partners and supporters gathered Saturday, September 19, for the **Center for Senior Wellbeing's 2026 Impact Gala** – an evening showcasing the organization's growing impact while raising funds for programs and services that help seniors remain independent, connected and supported throughout every stage of aging.

Held at Pala Mesa Resort, the annual fundraiser highlighted the Center's first year as a united organization and the progress made in reaching more older adults, expanding programs and services, and responding to the increasingly complex needs facing seniors and their families.

Today, the Center provides a broad network of support that includes transportation, referral and support advocacy, adult daytime care and caregiver respite, senior lunches, classes and activities, technology assistance, educational workshops and support groups. Together, these programs give seniors and their families a place to turn for practical help, trusted resources, meaningful connection and ongoing support as their needs change.

"Our senior population is growing, and at the same time, the needs of older adults and their families are changing," said Perla Hurtado, CEO of the Center for Senior Wellbeing. "Our goal is to continue expanding our reach and our ability to respond – to fill in any gaps in service, and to be a place where older adults can find the resources, care, and connections they need throughout every stage of aging."

A highpoint of the evening was the premiere of the Center's new IMPACT video, which shared the stories of two local families whose experiences illustrate the very different ways that support can make a difference in the lives of seniors and their families.

The evening also underscored the importance of collaboration in meeting the changing needs of older adults. The Center presented its inaugural **Community Impact Partner Awards** to the Fallbrook Land Conservancy, Fallbrook Community Center and REINS Therapeutic Horsemanship Program — three organizations whose partnerships with the Center have quickly resulted in meaningful new programs for older adults and their families. The programs include Senior Walk and Connect gatherings at Dinwiddie Preserve, seasonal celebrations that bring seniors and community resources together, and REINS CARES, a monthly equine-assisted program supporting caregivers and loved ones living with Alzheimer's, Parkinson's and other forms of dementia.

The Community Impact Partner Awards reflected one of the Center's guiding principles: that by bringing together the strengths and resources of local organizations, the community can create a stronger, more responsive network of support for older adults.

About the Center for Senior Wellbeing

The Center for Senior Wellbeing is a 501(c)(3) non-profit, charitable organization dedicated to enriching the lives of older adults in the Fallbrook, Bonsall, Rainbow, and De Luz areas. The Center for Senior Wellbeing offers a comprehensive suite of essential services that promote wellbeing, connection and independence for older adults. Services include classes and activities, senior lunches, workshops and support groups, transportation,

referral and support advocacy, adult daytime caregiving, volunteer opportunities, technology support, and a community thrift shop. For more information, call 760-723-7570 or visit www.centerforseniorwellbeing.org.

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Community Impact Partner Awards: From left, Allison Solander, REINS Therapeutic Horsemanship Program; Kristin Green, Fallbrook Land Conservancy; Nancy Santillan, Fallbrook Community Center; and Joanna Costello, Center for Senior Wellbeing. These three organizations were recognized for their collaborative programs supporting local older adults.



Guests raise their paddles during the **Make Even More Possible** paddle raise, generating support for the Center's programs and services for older adults.