

Two Fallbrook Senior Organizations Announce Unification to Create the Center for Senior Wellbeing

Merger revealed at 2025 gala will bring services, programs, and support together under one organization dedicated to helping older adults thrive

FALLBROOK, CA., September 22, 2025 – Following last week’s announcement at its annual fundraiser, the Foundation for Senior Care (FFSC) confirmed it is merging with the Fallbrook Senior Center (FSC) to establish the **Center for Senior Wellbeing** – a unified organization dedicated to helping older adults access essential care, meaningful connections, and opportunities to thrive.

The merger, officially set to take effect at the end of October of this year, brings together decades of experience serving seniors in the Fallbrook, Bonsall, Rainbow, and De Luz communities. Unified operations as one entity will begin January 1, 2026. Both current locations will remain open during this period, and updates about a future permanent home for the Center for Senior Wellbeing will be communicated as plans take shape.

“This merger creates a single, trusted resource for older adults and their families,” said Perla Hurtado, Executive Director of the Foundation for Senior Care. *“By combining our strengths, we can deliver more comprehensive, accessible, and sustainable services that reflect both the current and future needs of our community.”*

A Full Spectrum of Services Under One Roof

As one organization, the Center for Senior Wellbeing will provide a wide range of direct service programs, social engagement activities and outreach opportunities all designed to meet seniors’ physical, emotional, and social needs, including:

- Transportation within and up to 60 miles outside of Fallbrook proper
- Referral and support advocacy across multiple issues and agencies
- Recreation, movement, and leisure programs from exercise and dance to art and music
- Daily senior lunch providing nutritious, low-cost meals
- Hospital-to-Home support for recovery and care coordination
- Workshops and seminars on topics of special interest to seniors
- Heart-to-Heart program offering one-on-one volunteer companionship and support
- Technology support through classes and drop-in help sessions
- Digital storytelling to capture and share local seniors’ experiences
- Thrift shop that serves as both a volunteer hub and community resource
- Adult Day Center offering daytime care for older adults living with dementia and memory challenges

All existing programs will continue without interruption, as the merger is intended to strengthen the senior offerings the community already knows, values, and depends on. By combining complementary services into one central point of access, the Center for Senior Wellbeing eliminates confusion about “which organization does what” and ensures older adults and their families have a streamlined and seamless experience.

“Our shared mission has always been to enhance the wellbeing of older adults – no matter where they are in the aging experience,” said Susie Gonsalves, Executive Director of the Fallbrook Senior Center. *“By uniting the best of programs, and services, we can leverage synergies and focus on what matters most: helping seniors stay safe, active, and connected.”*

A Strong Community

As the senior population grows nationwide, and senior needs in our community continue to rise, the Foundation for Senior Care and the Fallbrook Senior Center are proactively addressing these changes by aligning resources now. The merger of these two organizations into one, centralized organization has a ripple effect – empowering not just seniors, but families, caregivers, and the wider community as well.

"When seniors thrive, the whole community thrives," said Mark Weaver, member of the FFSC-FSC Merger Committee. *"This merger honors our history, serves the seniors of today and tomorrow, and builds a stronger, more connected community for generations to come."*

About the Foundation for Senior Care

The Foundation for Senior Care is a 501(c)(3) non-profit, charitable organization dedicated to serving older adults in the Fallbrook, Bonsall, Rainbow, and De Luz areas. Services include transportation, support and referral advocacy, hospital-to-home recovery support, senior companionship, technology support, and an Adult Day Center for adults with memory and dementia challenges. For more information, call 760-723-7570 or visit www.foundationforseniorcare.org.

About the Fallbrook Senior Center

For more information, call 760-728-4498 or visit www.fallbrookseniorcenter.com.

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At the Foundation for Senior Care's annual Gala, Executive Director Perla Hurtado announced the exciting merger of the Foundation for Senior Care and the Fallbrook Senior Center – uniting two trusted organizations to create an even stronger future for seniors in our community.